

2020

TEAM CAPTAIN RESOURCE GUIDE



JCN5K 

ALONE WE CAN DO
SO LITTLE,
TOGETHER WE
CAN DO SO MUCH!



With every new member added, your team will grow exponentially in its power to:

- Embrace more partners in our mission
- Inspire the action that will enable JCN to make a difference
- Raise the funds that are vital to us helping more Baltimore families
- Raise the funds needed to support every family unit dealing with the effects these illnesses cause



LEADING A STELLAR TEAM STARTS WITH THE RIGHT ATTITUDE.

The first step in being a successful team captain is to forget about JCN5K as a one-day event and embrace it for what it really is. This is Jewish Caring Network's annual fundraiser that embodies four months of activities. Every day along this journey offers new opportunities for you and people with whom you share a bond to:

- Feel the exhilaration of working together toward a common goal
- Inspire each other in exciting and life-changing ways
- Have fun while discovering new interests, abilities and strengths
- Form new friendships and build relationships
- Give others the gift of contributing to help others



Team Leadership: Fundamentals

Team captains take 3 fundamental actions in leading their teams.

BUILD IT

The more members on your team, the higher your fundraising potential—and the greater your impact.

INSPIRE IT

Successful team captains jump-start and continually encourage fundraising—starting on the day the team is registered until Race Day—from individual team members and the team as a whole.

PUSH IT

The best team captains drive their teams to not settle for what they think they can achieve.

BUILD IT



- Recruit people from all of your networks.
- Encourage every team member to recruit more.
- Select 3-5 members to act as your team recruitment mini-committee.
- Mobilize members to register early online. Please note that Race Day registration is \$15 more than early registration.

- Educate your team on the impact they can make.
- Encourage team members to share their stories and personal reasons for getting involved.
- Recognize individual and team fundraising achievements.
- Set a team goal to foster teamwork.
- Require that each member raises a minimum that is the same for everyone.
- Don't forget to use social media fundraising tools.




INSPIRE IT

PUSH IT



Going even a few hundred dollars beyond your original goals as individuals and a team will:

- Increase personal and team pride
- Motivate additional fundraising efforts
- Make the JCN5K more meaningful and memorable



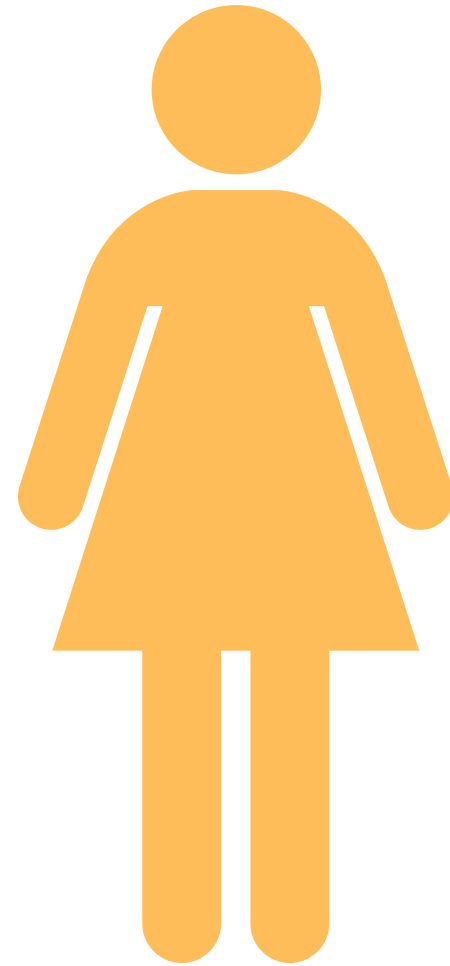
Still need to register your team?

HERE'S HOW...

GO TO WWW.JCN5K.ORG, SELECT THE WOMEN'S OR MEN'S RACE,
AND CLICK REGISTER.



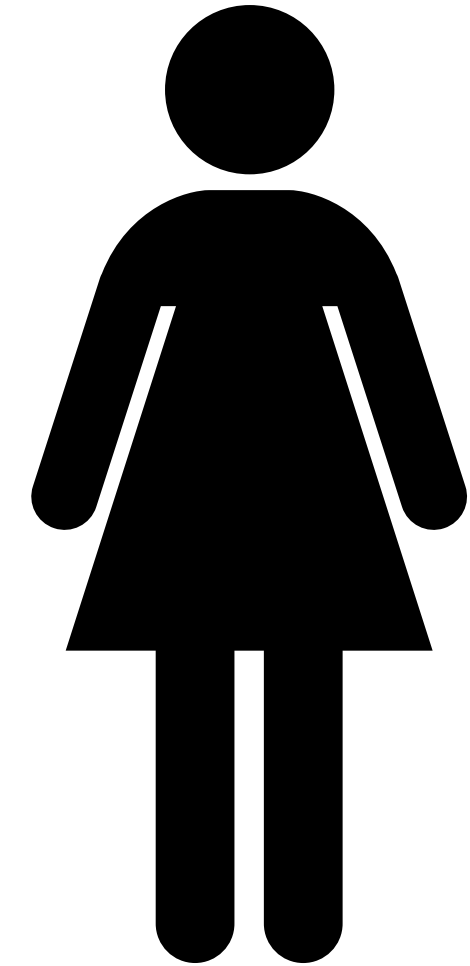
MEET THE TEAM



STACEY
GOLDENBERG



ROCHEL
ZIMAN



RIVKA
SCHWARZBAUM



Get Social With Us

LET'S TALK

REACH OUT TO US



GENERAL QUESTIONS

JCN5K@JewishCaringNetwork.org

VOLUNTEER OPPORTUNITIES

JCN5KVolunteers@JewishCaringNetwork.org

WEBSITE

www.JCN5K.org



A hand-drawn 'Thank You' message on a dark background. The words 'Thank You' are written in a large, cursive, black marker. A black marker is visible on the right side of the image, with its tip pointing towards the end of the word 'You'.

Thank You

THANK YOU!

JCN5K thanks you for becoming a team captain, for making a bigger, bolder impact with us, and for being amazing.

